

#IT2026

U&D

Industry Takeover 2026:

- 12th June 2026
- 12pm – 6pm
- 1 day. 15+ events
- Rich Mix, E1 6LA
- UDtickets.com

THE MUSIC IS BLACK: A BRITISH STORY - JACQUELINE SPRINGER KEYNOTE POWERED BY V&A EAST



1200 - 1300

In this **keynote lecture**, Jacqueline Springer, Curator, Africa & Diaspora: Performance at the Victoria & Albert Museum, shares the vision and process behind shaping **V&A East** museum's *The Music is Black: A British Story*. Drawing on her work around Black British culture and musical heritage, she explores what it means to research, select and present narratives – and the responsibility that comes with it. Powered by V&A East, this session offers insight into the craft of curation and the journey of bringing an exhibition to life.

→ **SCREEN 1**

→ **SPEAKER**



Jacqueline Springer
Curator, Africa &
Diaspora: Performance
at the V&A

JOURNALISM IN 2026: WHO ACTUALLY DECIDES WHAT MUSIC MATTERS? POWERED BY TRENCH

TRENCH

1215 - 1315

In a world of algorithms, influencers and shrinking newsrooms, who really decides which artists cut through? *Journalism in 2026* brings together voices at the forefront of music media to unpack how stories are chosen, scenes are shaped and hype is built. Powered by **TRENCH**, this conversation explores the evolving power dynamics between journalists, platforms and artists – and what it means for the future of music discovery.

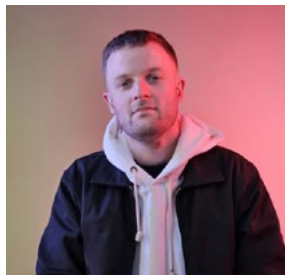
→ SCREEN 2

→ MODERATOR



Jude Yawson
Writer & Creative
Strategist

→ SPEAKERS



James Keith
Senior editor, TRENCH



Naz Hamdi
Freelance music and
heritage specialist



Cee Valentina
Digital creator, UK
music and culture
specialist



Lo-Wu
Producer & DJ
connecting music
culture dots



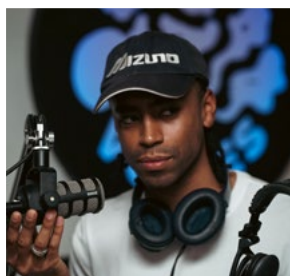
BUILDING COMMUNITIES POWERED BY THE FIVE POINTS PROJECT

1215 - 1315

Strong scenes don't happen by accident - they're built with intention. **Building Communities**, powered by **The Five Points Project**, brings together grassroots leaders and culture shapers to explore how meaningful, sustainable communities are created around music and beyond. From local engagement to long-term impact, this session dives into the values, challenges and strategies behind building something that truly lasts.

→ THE STUDIO 4TH FLOOR

→ MODERATOR

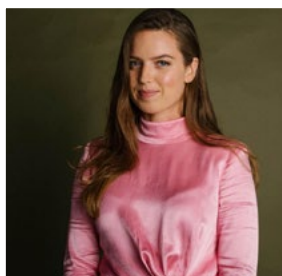


Max Riby-Williams
Co-Founder, The Five
Points Project

→ SPEAKERS



James Lear
Co-Founder, The Five
Points Project



Louise Paley
Co-founder,
Women In Jazz



Ahnansé
Multi-instrumentalist,
composer, conductor,
producer & Founder,
Steamdown



Lenny Watson
Co-founder,
Sister Midnight



BEYOND THE PLAYLIST: GROWING REAL FANBASES IN 2026 POWERED BY CMU

1330 – 1430

Streams are easy - loyalty is earned. **Beyond the Playlist** dives into how artists can turn passive listeners into active, invested communities in 2026's fast-moving music landscape. Powered by **CMU**, this session explores audience-building beyond algorithms, from direct-to-fan strategies and data insights to live experiences and meaningful engagement. A practical conversation about building fanbases that last longer than a viral moment.

→ **SCREEN 1**

→ **MODERATOR**



Chris Cooke
Co-founder, CMU

→ **SPEAKERS**



Jafro
Artist, creative industry
multi-hyphenate



Travis Beckford
A&R, Founder
THEFUTUREIS



Danny Desai
Director, CONTXT
(un:hurd music)



Charlie Ogbechie
Director, Artist &
Promoter Relations
EMEA at Ticketmaster



SMART TOOLS, HARD QUESTIONS – AI’S IMPACT ON MUSIC, JOBS AND IDENTITY POWERED BY STEMETTES

1345 - 1445

As AI reshapes how music is made, shared and experienced, what does it mean for creativity, careers and cultural identity? Smart Tools, Hard Questions - powered by **Stemettes** - brings together technologists, artists and industry voices to explore the opportunities and challenges AI presents. From job disruption to artistic ownership, this forward-facing conversation asks not just what AI can do, but what it should do.

→ **SCREEN 2**

→ **MODERATOR**



**Dr Anne-Marie
Imafidon MBE**
Head Stemettes

→ **SPEAKERS**



Diamond Duggal
Music Producer &
Creative Director,
SUPRODA



Jusnah Gadi
Founder & MD, Young
Music Boss



Tee Peters
Music artist &
programme producer



AN EXPLORATION INTO BRITISH ASIAN IMPACT ON BLACK MUSIC POWERED BY COMPLEX UK

1345 - 1445

Join us for a deep dive into the cultural intersections where British Asian creativity has helped shape and influence Black music scenes in the UK and beyond. An Exploration into **British Asian Impact on Black Music**, powered by **Complex UK**, brings together artists, producers and thinkers to unpack shared histories, collaborations and the exchange of sounds that have defined generations. A conversation celebrating influence, identity and the power of cultural fusion.

→ THE STUDIO

→ MODERATOR



Rupinder Virdee
Brand & Marketing
strategist, Talent
manager

→ SPEAKERS



Rude Kid
Producer, DJ



Raj Kapone
Writer



DJ Limelight
Producer, DJ, Talent
manager



A.S. Kullar
Producer, DJ

ELIJAH KEYNOTE: DEEP FEEDBACK LOOPS

1445 - 1545

In this session Elijah breaks down his 'Yellow Square' design system: the **'Deep Feedback Loop'** which explores creating ideas that help create more ideas. This is equally suitable for the artist as it is the entrepreneur or just the open minded and curious on artistic process. Significant time will be spent on Q&A and creating new connections for those in the room.

→ THE STAGE

→ SPEAKER



Elijah
Writer, DJ

TRENCH

MUSIC AS ACTIVISM, ARCHIVE & LEGACY POWERED BY HYPERFRANK

1515 - 1615

Music has always been more than sound—it's protest, memory and movement. ***Music as Activism, Archive & Legacy***, powered by **Hyperfrank**, explores how artists and communities use music to challenge systems, document lived experience and shape cultural history. From grassroots resistance to preserving stories for future generations, this session examines the power of music to spark change and leave a lasting imprint.

→ THE STUDIO

→ MODERATOR



**Laura Brosnan aka
Hyperfrank**
Archivist, story
producer &
photographer (TRENCH)

→ SPEAKERS



Marcus Barnes
Journalist & author



**Georgina Cook aka
Drumz Of The South**
Photographer, archivist



Naz Hamdi
Freelance music and
heritage specialist



Dr Joy White
Author, academic



BASSLINES & BLOODLINES: MUSIC & ENTERPRISE POWERED BY RISKY ROADZ

1645 - 1745

What happens when music, business and family collide? **Basslines & Bloodlines** sees **Roony 'Risky Roadz' Keefe** sits down in conversation with his family (Grime Gran, Beau the Beard and mum, Nancy) for a powerful panel exploring legacy, entrepreneurship and building something that lasts. From grassroots hustle to generational impact, this session dives into culture, ownership and the realities of growing an enterprise rooted in both basslines and bloodlines.

→ THE STUDIO

→ MODERATOR



Ellie Prohan
DJ, presenter, radio
host (Kiss FM)

→ SPEAKERS



**Roony 'Risky Roadz'
Keefe**
Author, Director,
Documentarian and
Curator



Grime Gran
Social media influencer



Beau The Beard
Social media personality



Nancy Keefe
Teaching assistant,
mum to Roony & Beau

HOW TO STEAL MY JOB POWERED BY AIM

1200 – 1300

Ever considered a career in the music industry? Unsure of the jobs available to you? UD's **How To Steal My Job** panel invites key music industry players to break down their career journeys, opportunities and routes to success on your chosen employment path.

→ SCREEN 3

→ MODERATOR

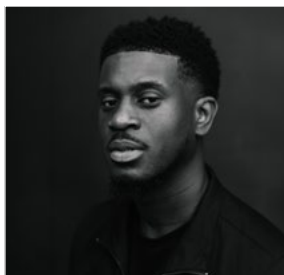


DJ Maria Hanlon
DJ & presenter

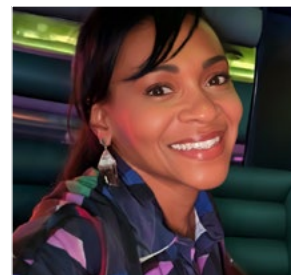
→ SPEAKERS



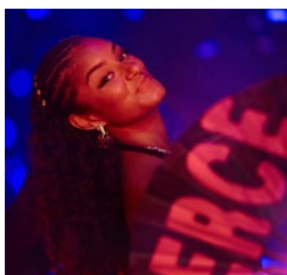
Travis Beckford
A&R, Founder
THEFUTUREIS



**Duriel 'Komez'
Mensah**
Sound Engineer
(Burna Boy)



Nike Durosaro
Music manager and
Consultant



Millie Finch
Bookings Assistant,
Defected Records

1315 - 1415

Step inside the world of **A&R** in this special masterclass. Discover how talent is spotted, how artists are developed, and what labels really look for when signing new acts. Packed with insights, stories, and practical advice, this session is perfect for artists, managers, and anyone interested in the business side of music.

→ SCREEN 3

→ MODERATOR



Kat 'Katalysst' Friar
A&R Consultant
(0207 Def Jam)

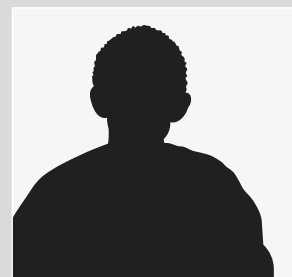
→ SPEAKERS



Lunick Burgess
Founder and President,
Umbrella Songs



Isaac Green
Founder at Anthem,
A&R, Artist
Management



Dan Owusu
Senior A&R RCA/
Since93



Phoebe Spencer
A&R Assistant,
Defected

FROM BEDROOM BEATS TO BROADCAST: GETTING YOUR MUSIC ON AIR POWERED BY BBC RADIO 1XTRA

1430 - 1530

BBC Radio 1Xtra's **CassKidd** sits down with **Jerelle Forbes** (Assistant Producer, BBC Introducing on 1Xtra) to explore how new artists can get their music heard - and what makes a BBC Introducing profile sparkle! They're joined by **Jade Style**, 1Xtra's Music Editor, who explains other routes to airplay, and artist **Unxqly Dan** shares how his career has developed and advice for success.

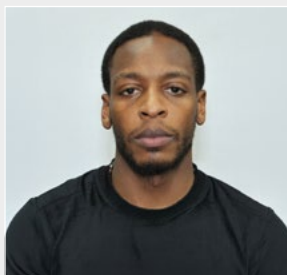
→ SCREEN 3

→ MODERATOR



CassKidd
Broadcaster,
BBC Radio 1Xtra

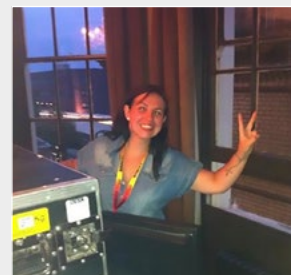
→ SPEAKERS



Jerelle Forbes
Assistant Producer,
BBC Introducing on
1Xtra



Unxqly Dan
Artist



Jade Style
Music Editor at
BBC Radio 1Xtra



GET PLAYED, GET PAID POWERED BY PPL

1545 - 1645

Are you getting the money you're owed for your music? ***Get Played, Get Paid*** - powered by **PPL** - breaks down how performers and recording rightsholders earn royalties when their music is broadcast or played in public. Learn how the system works, how to register your recordings correctly, and how to make sure you never miss out on income. A must-attend session for artists, managers and independent labels looking to maximise their revenue.

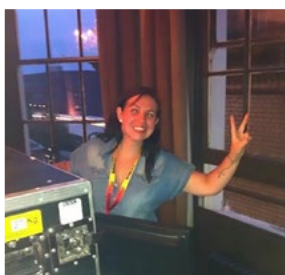
→ **SCREEN 3**

→ **MODERATOR**

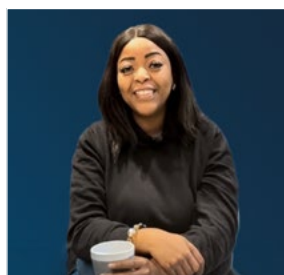


Chris Cooke
Co-founder, CMU

→ **SPEAKERS**



Jade Style
Music Editor at
BBC Radio 1Xtra



Bertina Luza
Black Music
Relationship Manager,
PPL



Kenny Barber
Relationship Manager
for Black Music, PRS
for Music



Richard Carter
Artist

FUNDING YOUR DREAM MASTERCLASS WITH MINA

1700 - 1800

→ **SCREEN 3**

Got a creative project in mind but unsure how to fund it? In this workshop, funding consultant Hannah Mina will guide you through the process of writing successful grant applications for organisations like Arts Council England (ACE), PRS Foundation, Help Musicians, and more. You'll learn how to budget effectively, pitch your vision clearly, and avoid common application mistakes.

With over £300,000 in successful applications under her belt, Hannah has worked with Youth Music, Saffron Music, the Roundhouse, A New Direction and HQI. Through her platform Funding with Mina, she's made funding more accessible for creatives across the UK – now it's your turn to benefit from her expertise.



Hannah Mina
Funding consultant,
musician and
interdisciplinary creative

WORKSHOPS

CREATING ORIGINAL CONTENT CONCEPTS WITH CAT COUTURE

EXPLORING INTIMACY IN PHOTOGRAPHY WORKSHOP WITH SIMON WHEATLEY

INTRODUCTION TO MIXING VOCALS WORKSHOP WITH CHRIS LAYTON

1200 - 1300

→ THE MIX

Join **Cat Couture**, a self-taught British multidisciplinary artist, who will lead this workshop on Creating Original Content Concepts. You'll learn:

- How to stand out from the crowd with original content
- Developing and executing your own unique visual world
- Showing up authentically and effortlessly whilst allowing your artistry to be at the forefront
- Allowing your own pace and capacity levels (mental health) to be considered and honoured throughout the process.

→ SPEAKER



Cat Couture
Multidisciplinary Artist

1315 - 1415

→ THE MIX

Join acclaimed photographer **Simon Wheatley** (Don't Call Me Urban!) for a thought-provoking workshop exploring how intimacy can be captured and conveyed through the lens. Through discussion, visual examples and practical exercises, Simon will unpack approaches to trust, proximity, vulnerability and storytelling in photography. Ideal for photographers of all levels, this session offers a rare opportunity to deepen your practice and reflect on the ethics and emotion behind powerful image-making.

→ SPEAKER



Simon Wheatley
Photographer

1430 - 1530

→ THE MIX

Take your vocal productions to the next level in this practical session with engineer, songwriter and producer, **Chris Layton**. Introduction to Mixing Vocals breaks down the essentials - from EQ and compression to effects and creating space in the mix - giving you the tools to achieve clarity, depth and impact. Perfect for emerging producers and artists looking to sharpen their sound and build confidence behind the desk.

→ SPEAKER



Chris Layton
Recording/ Mix
Engineer, Producer,
Studio Manager

BUILDING AN EVENT WORKSHOP WITH DAVID SONUBI

FLAMES COLLECTIVE TASTER VOCAL WORKSHOP WITH ANDY GILBERT

1545 - 1645

→ THE MIX

What does it really take to build a successful event in 2026? From concept and curation to budgeting, partnerships and audience growth, this Building An Event workshop unpacks the realities of bringing an idea to life. Hosted by **David Sonubi**, this practical session shares insights from those doing it for real – offering honest lessons, creative strategies and the tools needed to turn vision into impact.

→ SPEAKER



David Sonubi
Co-founder RECESS,
Better Listening,
No Signal

1700 - 1800

→ THE MIX

Curious about what it's like to be a member of Flames Collective? Want to experience the joy of singing with a group? Join us for a dynamic taster vocal workshop led by Musical Director **Andy Gilbert**. Explore powerful harmonies, vocal technique, and the signature Flames sound in a relaxed, supportive setting. Whether you're an experienced singer or just looking to build confidence, this session is the perfect way to experience the energy, creativity and community at the heart of Flames Collective.

→ SPEAKER



Andy Gilbert
MD/ Vocal Arranger,
Producer, Educator





UD LIVE SHOWCASE POWERED BY UD MUSIC

1345 – 1430
1615 – 1700

Join us for an exclusive **UD Live Showcase**, where you're invited to experience the stars of tomorrow - today. Expect an electrifying lineup spanning R&B, soul, rap, jazz and everything in between, featuring standout talent selected from UD's Emerging Artist Residencies, Writing Camps and Open Mic nights. This is your chance to discover the next wave of boundary-pushing artists as they step onto the stage and into their moment.

→ THE STAGE

→ HOST



DJ Maria Hanlon
DJ & presenter

→ PERFORMERS



niemba



Geniee



Loquil



GV Young Boy



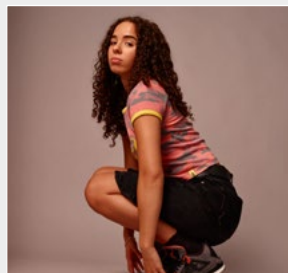
lina sounds



Latipher



Mainz 5ive



Harmoni

RUDE KID CYPHER

1700 - 1800

Did someone say reload it? Closing out the 2026 Industry Takeover on 12th June will be a grime cypher, powered by **Rude Kid (Kiss FM)**. Want to perform? Rude Kid will be spinning riddims for the MCs and spitters – just bring your bars to Rich Mix and be performance ready.

→ THE STAGE

→ HOSTS



Rude Kid



Shelbee Tee
Artist

UWD

INDUSTRY TAKEOVER 2026

TIME	THE STAGE GROUND FLOOR	STREETSIDE GROUND FLOOR	SCREEN 01
1100 → 1200	Registration	Registration	Registration
1200 → 1215	Welcome	→ Networking and 121s	→ Industry Panel 01
1215 → 1230	→ Panel 01 - culture & community Keynote 1 To be announced 1215 → 1315	A&Rs & Execs Exclusive to VIP ticket holders 1200 → 1500	The Music Is Black: A British Story Jacqueline Springer keynote Powered by V&A East 1200 → 1300
1230 → 1245			
1245 → 1300			
1300 → 1315			Questions & networking
1315 → 1330	Questions & networking		
1330 → 1345			→ Industry Panel 04
1345 → 1400	→ Performances UD Music Live niemba, Geniee, Loquil, GV Young Boy 1345 → 1430		Beyond the Playlist: Growing Real Fanbases in 2026 Powered by CMU 1330 → 1430
1400 → 1415			
1415 → 1430			
1430 → 1445			Questions & networking
1445 → 1500	→ Panel 02 - culture & community Keynote 2 Elijah keynote: Deep Feedback Loops 1445 → 1545	→ Networking and 121s	Exit & clear
1500 → 1515		A&R Masterclass Exclusive to VIP ticket holders Powered by Fontana 1500 → 1600	
1515 → 1530			
1530 → 1545			
1545 → 1600	Questions & networking	A&Rs & Execs Exclusive to VIP ticket holders 1500 → 1800	
1600 → 1615			
1615 → 1630	→ Performances UD Music Live Latipher, Mainz 5ive, Harmoni, lina sounds 1615 → 1700		
1630 → 1645			
1645 → 1700			
1700 → 1715	→ Performances Rude Kid Cypher 1700 → 1800		
1715 → 1730			
1730 → 1745			
1745 → 1800			
1800 → 2200	Exit & clear	Exit & clear	

→ **Friday 12th June 2026**

→ **12pm – 6pm**

→ **Rich Mix** 35-47 Bethnal Green Road E1 6LA

→ **1 day. 15+ events**

→ **UDtickets.com**

SCREEN 02

SCREEN 03

THE STUDIO

THE MIX

4TH FLOOR

4TH FLOOR

Registration

Registration

Registration

Registration

→ Industry Panel 02

Journalism in 2026: Who Actually Decides What Music Matters?

Powered by TRENCH
1215 → 1315

Questions & networking

→ Industry Panel 05

Smart Tools, Hard Questions – AI's Impact on Music, Jobs and Identity

Powered by Stemettes
1345 → 1445

Questions & networking

Exit & clear

→ Masterclass 01

How To Steal My Job

Powered by AIM
1200 → 1300

→ Masterclass 02

A&R Masterclass

1315 → 1415

→ Masterclass 03

From Bedroom Beats to Broadcast: Getting Your Music on Air

Powered by BBC Radio 1Xtra
1430 → 1530

→ Masterclass 04

Get Played, Get Paid

Powered by PPL
1545 → 1645

→ Masterclass 05

Funding Your Dream Masterclass with Mina

1700 → 1800

Exit & clear

→ Panel 03 - Culture & Community

Building Communities

Powered by The Five Points Project
1215 → 1315

Questions & networking

→ Panel 06 - Culture & Community

An Exploration into British Asian Impact on Black Music

Powered by Complex UK
1345 → 1445

Questions & networking

→ Panel 07 - Culture & Community

Music as Activism, Archive & Legacy

Powered by Hyperfrank
1515 → 1615

Questions & networking

→ Panel 08 - Culture & Community

Basslines & Bloodlines: Music & Enterprise

Powered by Risky Roadz
1645 → 1745

Questions & networking

Exit & clear

→ Workshop 01

Creating Original Content Concepts with Cat Couture

1200 → 1300

→ Workshop 02

Exploring Intimacy in Photography Workshop with Simon Wheatley

1315 → 1415

→ Workshop 03

Introduction to Mixing Vocals Workshop with Chris Layton

1430 → 1530

→ Workshop 04

Building An Event Workshop with David Sonubi

1545 → 1645

→ Workshop 05

Taster Vocal Workshop with Andy Gilbert of Flames Collective

1700 → 1800

Exit & clear

ONE-TO-ONES EXCLUSIVELY FOR VIP TICKET HOLDERS

1200 – 1800

→ **STREETSIDE**

Are you looking for specialist one-to-one advice? Sign up to our **Meet The Expert Surgeries** and we'll aim to supply the fix! Whether you're looking for artist management, PR or branding tips, legal know-how, online strategy pointers, help in maximising performance royalties or general music advice, our experts are here to tackle those burning questions.

→ **EXPERTS**



DJ Target
Presenter, Broadcaster,
DJ, producer
1200 – 1500



Rupinder Virdee
Brand & Marketing
strategist, Talent
manager
1200 – 1500



Danny Desai
Director, CONTXT
(un:hurd music)
1500 – 1800



Jeremy Paterson
Founder, IF Media
Consultancy
1500 – 1800

A&R ESSENTIALS EXCLUSIVELY FOR VIP TICKET HOLDERS

1200 – 1800

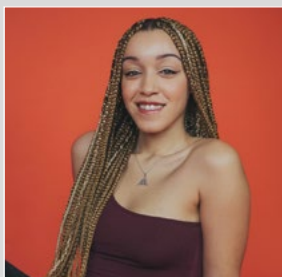
Want to get feedback on your demo? Got an idea that you're looking for direction on? Think you've written a hit? Got a question? Sign up for this incredible opportunity to meet with some of the most powerful A&Rs in the UK music industry.

→ **STREETSIDE**

→ **EXPERTS**



Mel Ijeh
A&R, 0207 Def Jam
1200 – 1500



Ngozi Diamond
A&R, Island Records
1200 – 1500



Lunick Bourgress
Founder and President,
Umbrella Songs
1500 – 1800



Travis Beckford
A&R, Founder
THEFUTUREIS
1500 – 1800



Isaac Green
Founder at Anthem,
A&R, Artist
Management
1500 – 1800

INDUSTRY
TAKEOVER
#IT2026



A&R MASTERCLASS EXCLUSIVELY FOR VIP TICKET HOLDERS POWERED BY FONTANA

1500 – 1600

→ **STREETSIDE**

An exclusive **A&R Masterclass** for VIP ticket holders, this session will be led by Charis Richards (Fontana Records). You'll explore how to get into A&R, what A&R's do, what A&R's look for - both the creative and commercial aspects, and what you (as an artist) should look for in an A&R.



Charis Richards
A&R Manager

Talent House
3 Sugar House Lane
London
E15 2QS

T +44 (0)20 8536 0630
E contact@udmusic.org

udmusic.org
[@udmusicldn](https://www.instagram.com/udmusicldn)

PAMELA MCCORMICK, UD FOUNDER AND CEO, SAID:

"Industry Takeover is designed to educate, engage and empower the next generation of executives, creatives and artists, whilst connecting them with today's music industry leaders to ensure their voices and ideas are heard. Through collaborations that have paved the way for career development and invaluable insights and industry connections, we are equipping young creative talent, invested in Black music and culture, for working in this competitive business. This year's programme is one of the boldest yet, providing a platform for frank discussions, specialist learning opportunities, with bespoke workshops and masterclasses. As always, a big thank you to all our funders, partners, and UD's incredible community."

JOSEPH PATTERSON, FOUNDER TRENCH, EIC COMPLEX UK, SAID:

"UD have been a prominent voice in the Black music talent development space for decades and the TRENCH team are looking forward to being back at UD's Industry Takeover 2026 - with its most varied line-up yet. Taking the one-dayer back to Rich Mix, in the heart of Shoreditch, contributes to the nostalgia that's also featuring on the programme this year, with Risky Roadz, Hyperfrank and Simon Wheatley set to make appearances. Alongside the creative and skills focused workshops, it's going to be a fully active Friday and is essential for anyone looking to expand their networks, knowledge and skills sets in good company."

CASSKIDD, BBC RADIO 1XTRA, SAID:

"Not only do I advocate for making and sharing music, but I also want to make it as easy as possible for artists to understand the avenues through which their music can reach and be played on the BBC. It's my duty to shorten the path from studio to radio for artists, so being part of this panel alongside my peers and the industry is a no-brainer. I can't wait to be a part of such a great conversation."

